

2022 IMPACT REPORT

SERVING CHILDREN,
FAMILIES & COMMUNITIES



keyassets

SERVING CHILDREN, FAMILIES & COMMUNITIES

About Our Company



Key Assets Kentucky specializes in offering support services in two distinct areas: residential treatment group home care for youth with autistic and/or developmental disabilities and behavioral health counseling services for youth, adults, and families. Key Assets Kentucky is licensed in Central Kentucky and believes in a brighter future for all Kentuckians.

Our Purpose

Our purpose is to achieve positive and lasting outcomes for children, families, and communities.

Our Pledges

CHILDREN & FAMILIES

1. Set High Standards
2. Accept You For Who You are
3. Prioritize Your Safety
4. Be Passionate
5. Listen And Learn

CUSTOMERS & STAFF

1. Deliver Excellence
2. Be Honest And Transparent
3. Deliver Innovating Services Cost Effectively
4. Keep Our Promises
5. Conduct Business With Financial Integrity

COMMUNITIES

1. Be Socially Responsible
2. Value Diversity And Inclusion
3. Be Creative And Flexible
4. Recruit And Retain The Best People
5. Contribute To Shared Learning

Director's Notes



Jennifer Hall, Executive Director

2022

I'm proud of the many accomplishments of the Key Assets team in 2022, and, as always, I am energized by the opportunity to help so many in the communities we serve. Our Leadership Team are truly our "Key Assets" - always focused on modeling our Purpose, Pledges, and Values. Their commitment to quality services enables us to push past stability into long-term success.

Our Successes

- We increased the number of therapists with certifications to provide EMDR and TF-CBT, ensuring we offer the most appropriate treatment options.
- We also continued with the implementation strategy of becoming a Trauma Informed Organization, one of a few in the Commonwealth.

Our Financial Security

- We achieved stability for 2022 due to CARES funding, a newly established per diem for the residential treatment program, and conservative expense management.

Our Commitment to Employee Retention

- To stay competitive, we increased the hourly wages for our Youth Care Workers and Facility Coordinators.
- We raised the salaries of the Children in Community Care program staff.
- After ensuring profitability, bonuses were provided to all employees.

Leadership



Tiffany Ratcliff Dail,
M.ED., MSW, LCSW
Clinical Director



Carrie Price, MSW, CSW
CCC Director



Jacinda Lewis, PhD, LCSW
Behavioral Health Director



Lori Birch
Human Resources Director



Lisa Robbins
Finance Director

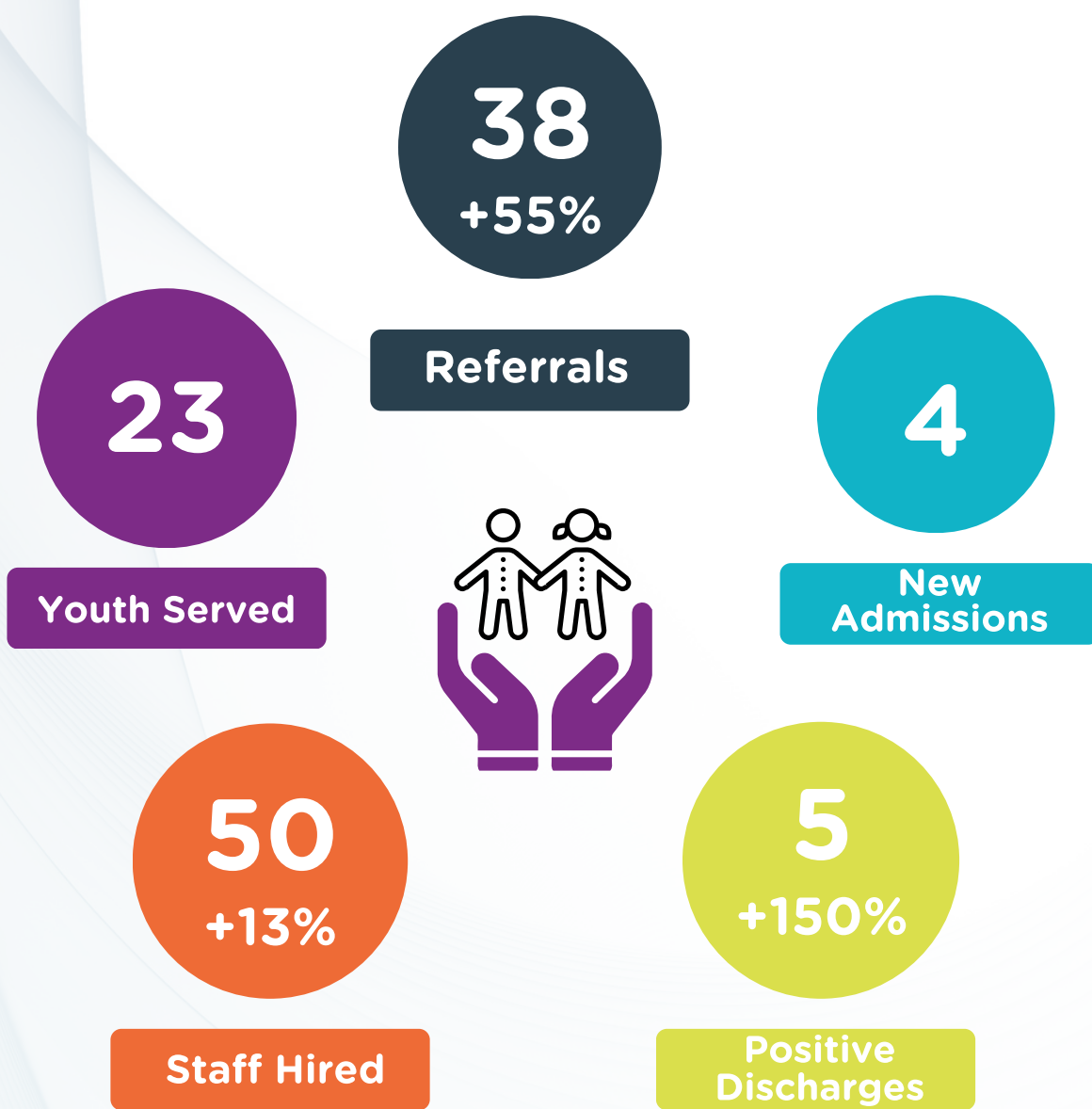


Royce Gilpin, LPCC-S
Quality Assurance Director

Children In Community Care



The Children in Community Care Program (CCC) is dedicated to providing safe, stable, residential group homes for youth and young adults in the Cabinet for Health and Family Services.



CCC Success Stories

Brooke



When Brooke first entered our program, she would rarely speak and had frequent meltdowns that lasted for hours. Before she left us, she was able to communicate in partial sentences, sing, perform several ADL's, and use coping skills to calm down - all by herself at times!

The youth has been identified as being non-speaking. However, this youth has been working on increasing her ability to communicate during speech, ABA, and psychotherapy services. The youth's therapist has been working on interoception which involves understanding one's own body signals. One day the youth was escalated and attempted to elope off of the bus when coming home from school. After the therapist and staff were able to get the youth safely inside the group home, the therapist started prompting the youth to identify different flash cards. The youth was able to identify all the body parts on the flashcards until she got to the picture icon for a stomach. Therapist used a touch prompt and asked the youth what part of the body it was. The youth responded by saying "cramps." The therapist confirmed what was stated and asked her if it hurt or felt good. The youth responded "hurt." The therapist and staff later found out that the youth was experiencing her menstrual cycle. The youth was then able to receive medication that helped reduce the symptoms. This was the first time this youth was able to identify a bodily sensation. This improvement allows the youth to independently advocate for herself and communicate her needs with others.



Behavioral Health



New Position

Added a Targeted Case Manager Billing Supervisor to increase the oversight and supervision of the case management program.

Revenue Improvement

Case management cases increased by 18%, resulting in significant revenue growth. The average monthly revenue overall improved by 11%.

Counties Served

Telehealth services allowed us to expand our service area from 17 Kentucky counties to 47.

Added Staff

We added therapists and an additional targeted case manager to help service the additional clients.

The Behavioral Health Program at Key Assets Kentucky provides community-based counseling and therapy services for all ages, backgrounds, incomes, and circumstances.

Therapy Successes



Rob

"Rob has been in therapy for quite some time but has struggled with making progress toward his goals. He has severe agoraphobia, which prevents him from leaving the house. We have started EMDR, and he has finally started to make progress! We have been working on going for walks together, and when we started, we were barely able to make it off his front porch. Recently, we've been able to walk down the block to the crosswalk, but his anxiety prevented him from crossing the street. On our last walk, he was able to walk all the way down the block and, without prompting, crossed the street! This may seem like a small achievement for most, but for Rob it was huge and his first step in getting him out of his house."

Joe

"My client, Joe has been struggling with separation anxiety to the point where they cry every morning before school. We are on week 4 of no tears in the morning!"

Tim

"One of my clients has struggled with behavior and anger management at home and school for years. Tim has not had an incident at school in 3 months!"



Therapy Successes



Chris

"With assistance from several other BHSO team members, one TCM has finally secured a bed for his adult client. Chris has been sleeping on an old, broken couch originally donated by Goodwill four years ago. This client has a host of chronic medical issues, all of which were being exacerbated by his inability to have any restful sleep on the unsupportive, lopsided couch. This TCM worked hard to collaborate with community partners and to arrange to transport this donated bed for Chris. This significant success will undoubtedly positively impact this Client's overall health and functioning!"

Emma

"Several of my clients are participating in TFCBT with me. All of those recently reassessed had a significant reduction in trauma symptoms, especially Emma."

Nick

"One of my clients suffers from generalized anxiety disorder. GAD-7 assessments and reassessments show that there has been a MAJOR reduction in symptoms over the past six months."



Therapy Successes



John

"Our team has successfully advocated for the rights of John for appropriate in-school services and 504-accommodations, specifically related to the client's significant symptoms of ADHD and Social Anxiety. Sometimes, other members of John's support systems (parents, teachers, prescribers, etc.) are not always easy to coordinate and collaborate with. This was a significant success for our client due to the diligence and persistence of his TCM. Her efforts have made a major positive impact on John's functioning at school."

Leeanna

"Leeanne has participated in EMDR therapy (including the model, methodology, and mechanism) to eliminate the negative emotional charge attached to her trauma history of automobile accidents. Previously, Leeanne struggled with significant symptoms of anxiety (verging on panic) almost every time the brakes were applied while riding in a vehicle. This severely limited her capacity to obtain her own driver's license. Since participating in EMDR Leeanne has seen a major reduction in symptoms!"

Kelly

"After working with her therapist for 16 bi-weekly psychotherapy sessions Kelly was able to reduce her Beck Depression Inventory score from 43 (severe depression) to a 22 on the BDI (nearly mild-moderate depression). This is a major difference and a great success! "



Therapy Successes



Brian

"Brian graduated high school last year. He was experiencing a lot of anxiety about what to do next in his life. He was able to get a job and at first, was very anxious about going to work. Brian was able to use skills to manage his anxiety at work and after about a month of working experienced minimal anxiety at work. This is a huge milestone for him!"

Emily

"I work with a young girl on processing past trauma and healthy communication. Emily came to therapy because of disruptive and argumentative behaviors. Her mother recently reported that over the last three weeks Emily has only had 1 or 2 instances of disruptive behavior at home."



Therapy Successes



Brent

"Brent has been working with his therapists for a little over a year. He was very resistant to therapy last school year in the fourth grade, refused to practice coping skills and would not participate in mindfulness exercises. The therapist continued to meet with him weekly and try to help him process his emotions. Following a major behavioral outburst at school right before Christmas, things changed. He arrived in session and said he was ready to make a change. Since that time, Brent has been able to successfully learn many coping skills and eagerly participates in activities. He is willing to talk about his feelings and has learned to verbalize his emotions, ask for personal time-outs from class, identify complex emotions and is even able to recognize many of his triggers. He still has anger outburst, but they do not last as long, and the frequency has certainly decreased. Rightfully, our therapist is extremely proud of Brent for putting in the hard work this year and really working to make a change. This will definitely assist in making his make his transition to middle school next year successful. "





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SERVING CHILDREN, FAMILIES & COMMUNITIES

We are grateful for the opportunity to serve so many in a time when mental health services are at the highest demand levels in modern history. Our unique Key Care Team Model Approach is the key to achieving the best outcomes for at risk and vulnerable children and young people.





2023 Strategic Plan Highlights

GROW

- Implement 1:1 staffing ratio throughout the residential program when indicated by the treatment plan in CCC Program
- Implement best practice retention strategies to create a healthy and supportive workplace
- Increase the number of evidenced-based treatment modalities being used by qualified therapists

LEAD

- Create training program within KAK to include orientation and job preparation for middle managers
- Create CEU offerings to Social Workers and Professional Counselors to increase knowledge on topics of interest and build strategic partnerships
- Advocate for Medicaid reform related to ASD services through Pilot

INNOVATE

- Continue implementation of strategy for becoming a Trauma Informed Organization
- Participate in community events to demonstrate KAK support and partnership
- Transition KAK to non-profit organization
- Transition KAK Advisory Board to non-profit Board of Directors